

InfoSat-Laos Launches Direct-to-Home Satellite TV Platform on THAICOM 8

Nonthaburi, 11 October 2016 – Thaicom Public Company Limited—one of Asia’s leading satellite operators—today announced that it has signed a contract with InfoSat-Laos—a leading Direct-to-Home (DTH) satellite TV operator in Laos—for the launch of its new DTH platform on the THAICOM 8 satellite.

Under the agreement, InfoSat-Laos has signed a multi-year transponder agreement for Ku-band capacity on THAICOM 8. The deal emphasizes Thaicom’s ASEAN Economic Community (AEC) strategy and commitment to providing the region with premium satellite services. InfoSat-Laos builds the DTH platform to satisfy the increasing demand of Ku-band in Laos. The platform has more than 15 channels available in both standard definition (SD) and high definition (HD) formats.

“THAICOM 8 supports the continued high demand for Ku-band capacity of the broadcasting industry in Asia and Africa as it transitions from standard definition to high definition and ultra-high definition”, said **Patompob (Nile) Suwansiri, CCO, Thaicom Public Company Limited**. “We are delighted to be able to support InfoSat-Laos’ business strategy. With its high signal-strength, THAICOM 8 is optimized to provide state-of-the-art TV broadcast services in Laos.”

“InfoSat-Laos is looking forward to delivering broadcast services to our viewers on the THAICOM 8 satellite platform. We can now provide Direct-to-Home (DTH) satellite broadcasting services to our viewers nationwide in both standard definition and high definition formats”, said **Somsouk Souksavath, Manager of InfoSat-Laos**.

THAICOM 8 has a total of 24 Ku-band transponders which cover Thailand, South Asia, and Africa. Co-located with THAICOM 5 and THAICOM 6 at 78.5°E longitude, THAICOM 8 entered service in July 2016. The rich video channel neighborhood at the 78.5 E orbital slot is one of the leading in Asia for a variety of programming. Orbital ATK manufactured the satellite and SpaceX was responsible for the launch. THAICOM 8 is designed to operate for more than 15 years.

###

About THAICOM

THAICOM Public Company Limited, a leading Asian satellite operator, was established in 1991. The Company was the first to launch a broadband satellite in the world, and is a leader in developing integrated solutions for satellite broadband and broadcast services. The Company’s engineering teams provide leading-edge innovative solutions for satellite-based telecommunications services. Since its establishment the Company has launched eight satellites, with five satellites in operation: THAICOM 4 (IPSTAR) provides a variety of

PR CONTACT:

Corporate Communications

Thitipa Laxanaphisuth 0-2596-5041, 09-8584-6880
Sujittra Yingpoemmongkol 0-2596-5060 Ext. 8493, 0990-045-045
Kanthamane Maneepark 0-2596-5060 Ext. 8407, 08-1346-5252

thitipal@thaicom.net
sujittray@thaicom.net
kanthamaneem@thaicom.net

Thaicom Public Company Limited

63/21 Rattanathibet Road, Nonthaburi, 11000

Website: www.thaicom.net, www.ipstar.com

PR-012/2559

broadband and data services, including cellular backhaul, mobility, government USO support, content delivery, business continuity and emergency services in thirteen countries in Asia Pacific.

THAICOM 6 is to expand the Company's broadcast carrying capacity in SE Asia and Africa (by the name "AFRICOM 1") and is collocated with THAICOM 5 at 78.5 degrees East; the satellites board a combined 700 TV channels both in SD and HD formats. THAICOM 7 was launched in September 2014 to provide media & data services for Asia's and Australasia's entertainment and telecom industries at 120 degrees East. THAICOM 8 was launched in May 2016 to expand Thaicom's servicing capacity and footprint in the region. Thaicom is traded on the Stock Exchange of Thailand (SET) under the trade symbol "THCOM".

PR CONTACT:***Corporate Communications***

Thitipa Laxanaphisuth 0-2596-5041, 09-8584-6880
Sujittra Yingpoemmongkol 0-2596-5060 Ext. 8493, 0990-045-045
Kanthamaneem Maneepark 0-2596-5060 Ext. 8407, 08-1346-5252

PR-012/2559

thitipal@thaicom.net
sujittray@thaicom.net
kanthamaneem@thaicom.net

Thaicom Public Company Limited

63/21 Rattanathibet Road, Nonthaburi, 11000

Website: www.thaicom.net, www.ipstar.com