

Thaicom's CEO Named 'Satellite Executive of the Year' at APSCC Awards

Nonthaburi, Thailand, September 30, 2014 – Thaicom's CEO Suphajee Suthumpun was last night named 'Satellite Executive of the Year in the Asia-Pacific' by the Asia-Pacific Satellite Communications Council (APSCC).

Suphajee Suthumpun was recognized at the organization's tenth annual awards ceremony, which took place at the JW Marriott Phuket Resort & Spa, in Phuket, Thailand, as part of the APSCC's 2014 Satellite Conference and Exhibition, 'New Landscape For Satellites: Asia and Beyond'.

Appointed as the CEO of Thaicom in August 2011, **Suthumpun** turned Thaicom into profit in her first quarter at the company. Since then, she has managed to continue the profitability for 12 consecutive quarters. In the year 2013, the company has announced a consolidated net profit of 1.1 billion Baht, an increase of 548 percent over the previous year.

Under **Suthumpun's** leadership, Thaicom has been focusing in developing and implementing strategic directions with an aim to grow profitably and sustainably. The company has three new satellites – Thaicom-6, which was launched in January 2014, Thaicom-7, which was launched on September 7th this year, and Thaicom-8, which will be launched by the first half of 2016. In addition, Thaicom has been moving into new territories, namely Africa by THAICOM-6 and India by THAICOM-7. The company also now focuses on providing end-to-end solutions, this service as another milestone under the New Frontiers strategy - new mobility solution through the satellite network serving sea-air-land connectivity.

"While we have strengthened the company's financial and business performance, we have also concentrated on setting strong foundations for growth, which are creating innovative technology and business solutions. We believe that embracing partnerships, creating growth for the industry and contributing to the society where we operate, are the ways to create sustainable growth for Thaicom," said **Suthumpun**.

"It is my great pleasure and honor to receive the APSCC award. I would like to present this award to Thaicom's Board of Directors, Thaicom's management and staff, our customers and our partners, who have always been supporting Thaicom and who actually make this happen."

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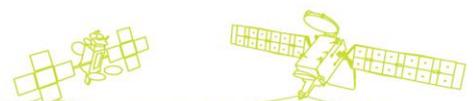
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APSCC is a not-for-profit organization which works to promote communications and broadcasting via satellite, as well as outer space activities, in the Asia-Pacific for the socioeconomic and cultural welfare of the region. The APSCC Awards recognize companies and individuals who have made significant contributions to the satellite and space industry. Recipients are acknowledged for their innovations and achievements, as well as their leadership in developing and expediting the distribution of new services via satellite in the Asia-Pacific region.

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About APSCC

APSCC is a non-profit international association representing all sectors of satellite and/or space-related industries, including private and public companies, government ministries and agencies, and academic and research entities. The overall objective of APSCC is to promote communications and broadcasting via satellite as well as outer space activities in the Asia-Pacific for the socioeconomic and cultural welfare of the region.

To achieve this objective, APSCC links its members together to exchange views on satellite-related policies, technologies, systems, and services in the region. Members include satellite manufacturers, launch service providers, satellite service providers and satellite risk management companies, telecom carriers, and broadcasters from Asia, Europe and North America.

APSCC brings individuals in the industry together to work as a powerful collective voice for the Asia-Pacific. APSCC also works to develop, expedite and broaden the distribution of new services via satellite in the region. APSCC also assists in the formulation of recommendations on policies, regulations and technical standards within the region and around the world.

About Thaicom

Thaicom Public Company Limited, a leading Asian satellite operator, was established in 1991 with unique proposition in providing integrated solutions for satellite broadcast and broadband. The Company houses high profiled engineering teams to provide leading-edge innovative solutions on telecommunication and satellite that answer every need with a full spectrum of services. Until now, Thaicom has launched six satellites into the orbit; three satellites are in operations. THAICOM-5 and THAICOM-6 are a "Hot Bird" broadcasting satellite for Thailand and SE Asia, boarding more than 600 TV channels, coverage over Thailand, SE Asia and Africa (by the name "Africom-1"). THAICOM-4 (IPSTAR) is the world's first broadband satellite and is providing broadband services to 14 countries across Asia-Pacific region. With the unique performance and technology of THAICOM-4, the Company has provided its solutions to many countries in the region to enable the broadband connectivity everywhere, also to recover communication networks at the time of disasters.

In September 2014, THAICOM-7 was launched in addition to existing satellite while THAICOM-8 has been under the production process which will finally also be launched to the "Hot Bird", 78.5 degrees EAST around the first half of 2016. The new bird will increase more transponders that serve the countries in Asia and Africa.

Thaicom PLC is listed on the Stock Exchange of Thailand (SET) under the trade symbol "THCOM".

About THAICOM-7

THAICOM-7 built by Orbital Sciences Corporation of U.S.A. There are 14 C-Band transponders in total, covering South Asia, Southeast Asia, Australia and New Zealand. THAICOM-7 was launched into the 120 degrees East in September 7, 2014 conveyed by Space Exploration Technologies Corporation (SPACE X)'s Falcon 9 of USA. This will create the economic opportunity of Thailand and expand the competency of the company to provide telecommunication services as well as respond to the customer demand within the servicing area.

About THAICOM-8

THAICOM-8 will have a total of 24 Ku-Band transponders, covering Thailand, South Asia and Africa. THAICOM-8 will serve customers' needs for increased Ku-band capacity and also strengthen THAICOM's Hot Bird platform at 78.5 Degrees East. Orbital Sciences Corporation will be the manufacturer of the satellite and Space Exploration Technologies Corporation (SPACE X) will be the launcher of the satellite.

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